

For immediate release

Vega Helmet offers warmth for the lingering cold with brand new sport and touring jackets

SEATTLE, Wash., February 11, 2009 –Vega, the leader in quality helmets and apparel at an affordable price, introduces two brand new sport jackets and a new touring jacket to keep warm in 2009. All three jackets are designed to keep out the cold with flexible functionality and stylish design. The men’s Momentum and women’s Silhouette are geared toward the sport rider, while the longer length Milepost jacket has been made with the touring rider in mind.

“Vega is committed to offering our riders products with both high quality materials and feature-rich functionality,” said Jeanne DeMund, Vice-President of Vega Helmet. “These jackets provide improved fit and comfort, as well as updated styling, for riders seeking warmth, durability and good looks– all at an affordable price.”

The new jackets are made with a 100% Amphitex super-duty polyester outer shell which is waterproof, windproof and breathable. The flexible design of the jacket allows the rider to adjust the level of warmth needed with a zip-in/zip-out insulated full-sleeve liner, and a removable Comfortect armor that conforms to the body and is certified to meet the stringent European CE standard.

Ergonomically curved sleeves, front and back venting and an easily adjustable collar, sleeve and waist give the rider a customized and comfortable fit, while stylish front and rear reflective piping provides an added safety benefit.

The men’s Momentum is available in sizes XS – XXXL and comes in three color options: solid Black, Blue/Black and Red/Black. The ladies’ Silhouette is available in S-XL, 1W and 2W, and comes in solid Black, Red/Black and the much sought-after Pink/Black. Each jacket has a suggested retail price of \$129.99.

The men’s Milepost jacket is available in sizes XS-XXXL and comes in Black. The suggested retail price is \$139.00

About Vega Helmet

Vega Helmet is the exclusive importer and dealer-direct distributor of Vega motorcycle helmets, apparel and accessories. Founded in 1994, Vega specializes in highly competitive dealer pricing for feature-rich motorcycle helmets and related gear.

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