



# News Release

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## Vega's New All-in-one, Multi-season Jacket Packs a Punch

**SEATTLE, Wash., March 14, 2011** –Vega, the leader in quality helmets and riding gear at an affordable price, adds an exciting all-season jacket to its expanding line of apparel. The new Pack System Jacket is loaded with layering options for all kinds of weather, convenient storage for riding essentials and a handy detachable backpack.

Vega's latest jacket has three layers to be used together for the ultimate comfort and protection in the coldest months, or in varying combinations to meet the demands of other seasonal weather. The outer shell can be worn alone and is made from 100% Dura-Guard heavy duty, abrasion-resistant 600D polyester fabric. Large panels in front, back and sleeve zip open to expose wide mesh vents for rider comfort in hot weather. The full-sleeve waterproof interliner can also be worn as a separate jacket and is made from ripstop nylon with taped and heat-sealed seams to keep the rider dry. Underneath it all is an insulated full-sleeve quilted zip-in/zip-out liner to be worn for superior warmth during cold weather excursions.



Pack System Jacket in Black

“Vega has designed the Pack System Jacket to serve as the go-to outerwear for any riding occasion,” says Jeanne DeMund, Vice President of Vega Helmet. “We have thought carefully about how to keep riders comfortable in any condition and how to ensure convenient storage of anything they might need on their journey - however long or short it may be.”

One of the key features of the Pack System Jacket is the detachable, zip-on/zip-off backpack. In addition to storing small items, the backpack can also serve as a place to hold a beverage bladder for on-the-go hydration. Alternatively, the bladder can sit between the shell and backpack by being hooked onto the jacket loop. The backpack also comes with an integrated stretch fabric helmet pouch for convenient helmet storage.



Pack System Jacket - Rear

The Pack System Jacket sports retro-reflective patches and piping both front and rear, for nighttime visibility. A large rear storage pocket accommodates the jacket liner when not in use and a handy transparent sleeve provides easy access to small electronic gear, such as a phone or GPS unit.

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Available in Black and high visibility Fluorescent, the Pack System Jacket comes in eight sizes (XS-4XL). The entire Pack System Jacket is offered at an MSRP of \$349.99, while the rainproof interliner can be purchased separately as a stand-alone jacket at an MSRP of \$79.99.

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**About Vega Helmet**

Vega Helmet is the exclusive importer and dealer-direct distributor of Vega motorcycle helmets, apparel and accessories. Founded in 1994, Vega specializes in highly competitive dealer pricing for feature-rich motorcycle helmets and related gear.