



News Release

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Vega Expands Line of Half Helmets with Three New Models

Lightweight carbon fiber shell, drop-down shield and Tribute graphics new for 2011

SEATTLE, Wash., March 14, 2011 –Vega, the leader in quality helmets and riding gear at an affordable price, announces the addition of three half helmet models to its line of streetwise shorty designs. Riders can now enjoy the comfort of the latest lightweight shell, the convenience of a drop-down sunshield, and the style of exclusive “Tribute” graphics.

Carbon Fiber Shell

The **CFS** helmet is Vega’s first full carbon fiber composite shell, significantly reducing helmet weight by almost 10 percent. A new Coolmax® liner maximizes comfort, even on the hottest days, while a 3-snap shorty visor is included to protect the rider’s eyes. The CFS’s low profile cutaway shape has an attractive brushed aluminum vent cover and comes in a black carbon fiber weave in both Gloss Black and Flat Black finishes. The CFS meets or exceeds the US DOT standards and is available in seven sizes (2XS-2XL), with an MSRP of \$129.99.



CFS in Flat Black

Drop-Down Shield

The new **XTV** half helmet takes advantage of the popular interior drop-down sunshield found on Vega’s VTune, Attitude and Summit 3.0 full-face models. This convenient feature gives riders greater ease when dealing with changing weather conditions. A Smoke sunshield is standard, with additional colors available. The XTV is made with a fiberglass composite shell and sports a Coolmax® liner for maximum comfort, as well as a 3-snap shorty visor for even greater eye protection. The XTV comes in Gloss Black, Flat Black, Silver and Pearl White, and is available in seven sizes (2XS-2XL). The XTV meets or exceeds the US DOT standards and has an MSRP of \$89.99.



XTV in Silver

Tribute Graphics

For those half helmet riders looking to express themselves with hard-hitting images, the Vega design team has created a line of exclusive Tribute graphics available on the new

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XTA helmet: Born to Ride, Flight Line, Semper Fi and Rattlers on Flat. This cutaway helmet comes with a super absorbent Wick-Dri liner for superior fit and comfort, and includes a 3-snap shorty visor for eye protection. The XTA meets or exceeds US DOT standards and is available in seven sizes (2XS-2XL), with an MSRP of \$64.99 for graphics and \$54.99 for solid Black and Flat Black.



XTA in Born To Ride

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About Vega Helmet

Vega Helmet is the exclusive importer and dealer-direct distributor of Vega motorcycle helmets, apparel and accessories. Founded in 1994, Vega specializes in highly competitive dealer pricing for feature-rich motorcycle helmets and related gear.